STATEMENT AT THE SCREENING OF THE FILM
“THE ROOSTER TRADEMARK PAPER”

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Tehran, Iran

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Distinguished Minister of Culture and Islamic Guidance, Excellency Dr. Ali Jannati

Ladies and Gentleman

- It is an honor to be among you all tonight to observe 8 October, which is celebrated every year as the National Children’s Day in Iran.

- Tonight we are conveying the message that in order to prevent violence, we must develop a culture of peace in the minds of our children.

- Tonight we are going to watch a film that emphasizes this theme.

- It is our responsibility to teach our children, as the leaders of tomorrow to solve problems peacefully.

- To open dialogue with each other.

- To learn to understand different cultures.

- And to put all this into practice.

- This year’s theme for 8 October is ‘Hello: I am a child’.

- And the Government of the Islamic Republic of Iran, has decided to hold a full week of celebrations – from 6 to 12 October – naming each day of the week after one of the children’s rights – as mentioned in the Convention of the Rights of the Child:
  1. quality education,
  2. family and play,
  3. peace and security,
  4. child’s rights,
  5. media,
  6. cultural heritage and
7. health.

- We can all promote a “culture of peace”. It starts at the kitchen table. When we teach our children tolerance – respect – understanding – and love.

- Artists play an important role in championing such noble causes.

- So I would like to congratulate Ms. Maryam Milani, the director of the movie – and the other artists involved – for her contribution to this important cause.

Thank you and enjoy your evening.